

THE DAVID O. MCKAY SCHOOL OF EDUCATION and
THE BRIGHAM YOUNG UNIVERSITY–PUBLIC SCHOOL PARTNERSHIP
PRESENT THE 6TH BIENNIAL CONFERENCE

INSTRUCTIONAL LEADERSHIP IN THE 21st CENTURY

CLASSROOMS & SCHOOLS FOR TOMORROW



March 9, 10, 11, 2011
SALT LAKE CITY, UTAH
Calvin L. Rampton
Salt Palace Convention Center

FEATURED SPEAKERS INCLUDE:

- > George Batsche—Response to Intervention
- > Jim Brazel—Science, Technology, Engineering, and Mathematics in 21st Century Education
- > Linda Darling-Hammond—The Future of Public Education
- > Anne Davies—Developing Student-Centered Classroom Assessments
- > Andy Hargreaves—Sustaining Change and Leadership in Education
- > Joellen Killion—Becoming a Learning School
- > Mike Mattos—Creating Professional Learning Communities and Transforming Schools
- > Myriam (Mimi) Met—Developing Students for a Global World
- > Pam Perlich—The Changing Face of Utah
- > David Pogue—Technology, Teaching, and Education
- > David A. Sousa—How the Brain Works

FEATURED STRANDS & LIMITED ENROLLMENT SESSION - Info Inside »

Keynote Speaker: Larry Gelwix
March 9, 6:30 pm

Register Today!

www.nebo.edu/register

Individual Conference Fee **\$299.00**

\$249 to Partnership districts and teams of 5 or more

Reception begins at 5:00 PM on March 9.



CONFERENCE
ARRANGED BY



C I T E S



INSTRUCTIONAL LEADERSHIP IN THE 21ST CENTURY

CLASSROOMS & SCHOOLS FOR TOMORROW

CONFERENCE PRESENTERS & SCHEDULE

March 9

KEYNOTE SPEAKER

Larry Gelwix
Forever Strong



Larry Gelwix coaches the rugby team of Highland High School in Salt Lake City; they are the coach and team that inspired the recent movie *Forever Strong*. A native of California, Gelwix played rugby for three years at BYU, served as a seminary

teacher, and currently operates a travel agency. Known as the Getaway Guru, he is also co-host of *The Travel Show*, a weekend program aired on KNRS Radio in Salt Lake City and various stations throughout the Intermountain West. Gelwix and his wife, Cathy, are the parents of five children.

March 10

The Future of Public Education

Linda Darling-Hammond is the Charles E. Ducommun Professor of Education at Stanford University, where she has launched the Stanford Center for Opportunity Policy in Education and the School Redesign Network and served as faculty sponsor for the Stanford Teacher Education Program. Darling-Hammond is a former president of the American Educational Research Association and member of the National Academy of Education. Her research, teaching, and policy work focus on issues of school restructuring, teacher quality, and education equity. Darling-Hammond was named one of the nation's ten most influential people affecting educational policy over the last decade.

A university faculty and district-state administrator strand will be available with Dr. Darling-Hammond after her keynote and session.

Technology, Teaching, and Education

David Pogue, the personal-technology columnist for the *New York Times*, publishes each week a print column, an online column, and an online video, as well as a popular daily blog, "Pogue's Posts." He is also an Emmy award-winning tech correspondent for *CBS News*, and he appears each week on CNBC with his trademark comic tech videos. His web site is www.davidpogue.com.

Response to Intervention

George Batsche is a professor at the University of South Florida, where he co-directs the Institute for School Reform. For the Florida Department of Education he is co-director of the Florida Statewide Problem-Solving/Response to Intervention Project; the Student Support Services, Shared Services Network; and Coordinated Student Health Projects. Dr. Batsche's experience includes work as a university professor and researcher, school psychologist, district-level administrator, building principal, and consultant to school districts and state agencies regarding implementation of problem-solving/response to intervention.

The Changing Face of Utah

Pam Perlich works as a senior research economist in the Bureau of Economic and Business Research (BEBR) at the University of Utah. Before joining the BEBR, she worked for seven years in the Governor's Office of Planning and Budget, concentrating on long-term economic and demographic projections. In



addition, she is professor adjunct in the Department of City & Metropolitan Planning, College of Architecture and Planning. Perlich specializes in Utah demographics, applied regional economic studies, and economic and demographic modeling.

Sustaining Change and Leadership in Education

Andy Hargreaves is the Thomas More Brennan Chair of Education in the Lynch School of Education at Boston College. Previously he was the founder and co-director of the International Centre for Educational Change at the Ontario Institute for Studies in Education (University of Toronto). His book *Teaching in the Knowledge Society: Education in the Age of Insecurity* received outstanding writing awards from the American Educational Research Association and the American Libraries Association. His most recent book is *Sustainable Leadership* (with Dean Fink). Hargreaves was the invited editor of the 1997 ASCD Yearbook, he initiated and coordinated the editing of the *International Handbook of Educational Change*, and he is founding editor-in-chief of the *Journal of Educational Change*.

A university faculty and district-state administrator strand will be available with Dr. Hargreaves after his keynote and session.

March 11

Science, Technology, Engineering, and Mathematics in 21st Century Education

Jim Brazel is a technology forecaster, author, public speaker, and consultant. Between 2003 and 2009 he served as a consulting analyst to the Innovation Creativity and Capital Institute and the Digital Media Collaboratory at the University of Texas at Austin. He is a George Gilder Fellow in High Technology and Public Policy. Brazel is a 1995 Summa Cum Laude graduate of Bradley University, in Sociology. At Bradley he was the co-principal investigator of an interdisciplinary computing lab called Interlabs and the social informatics minor. In October of 2009 his comments related to science, technology, engineering and mathematics (STEM) were heard by the President's Council of Advisors on Science and Technology (PCAST).

CONFERENCE SCHEDULE

Wednesday, March 9

5:00 PM *Registration opens*
6:30 PM *Keynote Presentation:*
Larry Gelwix

Thursday, March 10

7:00 AM *Registration opens*
8:30 AM *Keynote: Dr. Linda Darling-Hammond*
10:00-1:45 *Sessions*
2:00-3:15 *Keynote: David Pogue*

Friday, March 11

7:00 AM *Registration opens*
8:30 AM *Keynote: Dr. David Sousa*
10:00-3:15 *Sessions*



LIMITED ENROLLMENT SESSION For Administrators and University Faculty

University faculty and state or district administrators may register for a discussion session with Dr. Linda Darling-Hammond and Dr. Andy Hargreaves on March 10. This session has limited enrollment and will be closed when full.



Developing Students for a Global World

Myriam (Mimi) Met is a senior research associate at the National Foreign Language Center at the University of Maryland, where her work focuses primarily on K-12 language policy and planning. Her previous positions have included supervising programs in foreign languages, English for Speakers of Other Languages, and bilingual education for several major urban and suburban school districts, including responsibility for designing, implementing, and supervising a variety of language immersion program models. She was one of the founders of the Ohio Association for Bilingual Education; the founder and first president of the National Association of District Supervisors of Foreign Languages; and a founding member and later president of the National Network for Early Language Learning.

Creating Professional Learning Communities and Transforming Schools

Mike Mattos has successfully used the model of professional learning communities to transform schools. As principal of Marjorie Veeh Elementary School and later Pioneer Middle School in Tustin, California, he helped create powerful PLCs--sustaining a collaborative environment among staff members and improving learning for all students. His vision unites teachers, counselors, and administrators in a common goal—to educate all students. For his leadership, Mattos was named the Orange County Middle School Administrator of the Year by the Association of California School Administrators. Mike Mattos is co-author of *Pyramid Response to Intervention*, which was a 2009 finalist for the Distinguished Achievement Award from the Association of Educational Publishers.

Developing Student-Centered Classroom Assessments

Anne Davies, author, consultant, and researcher, applies her expert knowledge of developing quality classroom assessment practices toward her mission to "increase the possibility of learning for all our students." Educators at every grade level throughout Canada, the United States, and other countries have benefited from the high-touch support she provides during professional development events and multi-year projects. Among the many books and resources Davies has authored and co-authored is the best seller *Making Classroom Assessment Work*, as well as *Knowing What Counts*, a three-book series that offers practical ways to involve students in their own assessments.

How the Brain Works

David A. Sousa is an international consultant in educational neuroscience and author of seven

books that suggest ways that educators and parents can translate current brain research into strategies for improving learning. A member of the Cognitive Neuroscience Society, he has conducted workshops in hundreds of school districts on brain research, instructional skills, and science education at the Pre-K to 12 and university levels. His popular books for educators include *How the Brain Learns*, third edition; *How the Special Needs Brain Learns*, second edition; *How the Gifted Brain Learns*; *How the Brain Learns to Read*; *How the Brain Influences Behavior*; and *How the Brain Learns Mathematics*, which was selected by the Independent Publishers' Association as one of the best professional development books of 2008. *The Leadership Brain* suggests ways for educators to lead today's schools more effectively.

Becoming a Learning School

Joellen Killion is the Deputy Executive Director for Learning Forward, formerly the National Staff Development Council (NSDC). In her work with Learning Forward, she focuses on improving professional learning for all educators. She is a frequent contributor to the *JSD* and *Teachers Teaching Teachers*, NSDC's newsletter for teacher leaders and coaches. She has written three books summarizing two-year studies of content-specific staff development: *What Works in the Middle: Results-Based Staff Development*; *What Works in the Elementary Grades: Results-Based Staff Development*; and *What Works in the High School: Results-Based Staff Development*. Her most recent books include *Assessing Impact: Evaluating Staff Development*; *Assessing Impact: Evaluating Staff Development: A Trainer's Manual* (co-authored with Linda Munger and Pat Roy); *Collaborative Professional Learning Teams in School and Beyond: A Tool Kit for New Jersey Educators*; and *Taking the Lead: New Roles for Teacher and School-based Coaches* (co-authored with Cindy Harrison); *The Learning Educator: A New Era in Professional Learning* (co-authored with Stephanie Hirsh); and *Becoming a Learning School* (with Patricia Roy).

FEATURED WORKSHOP

A small-group, double session workshop will be offered with Joellen Killion, for which participants will receive a copy of her book *Becoming a Learning School*. This session is appropriate for teachers, instructional leaders, and administrators. Admission will be by ticket only; an additional \$50 charge will apply. This session will only be offered once, and enrollment will be closed when it is full.



George Batsche



Jim Brazel



Linda Darling-Hammond



Anne Davies



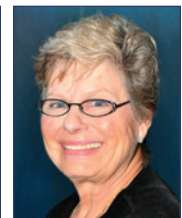
Andy Hargreaves



Joellen Killion



Mike Mattos



Myriam (Mimi) Met



Pam Perlich



David Pogue



David A. Sousa

George Batsche is sponsored in part by the UPDC. Joellen Killion is sponsored by Learning Forward Utah.

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Instructional Leadership in the 21st Century Conference
CITES / BYU-Public School Partnership
149 MCKB
Provo, UT 84602



REGISTRANT INFORMATION

ONE REGISTRANT PER FORM. THIS FORM MAY BE COPIED

INSTRUCTIONAL LEADERSHIP IN THE 21ST CENTURY LIMITED SPACES AVAILABLE. REGISTER NOW!

Register online at: www.nebo.edu/register after October 25, 2010.

Individual Conference Fee: \$299.00
Team of 5 or more Fee: \$249.00 each
Breakfast and lunch will be provided both days.

If you prefer to register by mail and pay with a check, please fill out this form.

Purchase orders or cash are not accepted. Please mail check made out to Nebo School District to:

Instructional Leadership Conference 2009
ATTN: Janeen Stone
350 South Main Street
Spanish Fork, UT 84660

Please mark the appropriate boxes and fill in the payment total below.

- Individual Registration** (\$299)
- Team of 5 or more** (\$249 each)
Number of people in your Team _____
- Dr. Darling-Hammond Strand**
- Dr. Hargreaves Strand**
- Joellen Killion Strand** (\$50 additional fee, includes book)

Registration Amount Total: _____

Mr. Mrs. Ms. Dr. _____
(circle one) First Name (please print) Last Name

First Name for Badge Position

School Name (in full) School District

School Address City | State | Zip/Postal Code

(_____) _____
Phone Email

PLEASE NOTE:

REGISTRATION IS NOT COMPLETED UNTIL PAYMENT IS RECEIVED.

Questions?
Call:
801-354-7420
Email:
janeen.stone@nebo.edu

For hotel info visit:
www.saltlakecity.com

