

# THE TEAM

We are BYU students and faculty who are either native to China or have participated in activities that have allowed us to become acquainted with Chinese culture.

We understand that there is a growing need for talented, experienced workers to be involved in Chinese international business. We organized this conference with the hopes that this will empower BYU students with the knowledge necessary to grant them a secure and prosperous future in Chinese business.



China Conference  
杨百翰大学中国研讨会

Gordon B. Hinckley Alumni  
and Visitors Center  
150 East 1230 North, Provo, UT 84604  
Agenda Designed by: [crystalynlinglin.com](http://crystalynlinglin.com)



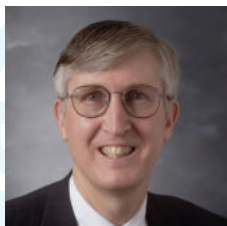
China Conference  
杨百翰大学中国研讨会

## AGENDA

September 26th, 10:00AM - 4:20PM

Time	Event	Description
10:00	Invocation	Wong Wei
	Opening Remarks	Dr. Mary Anne Prater (Dean of McKay School of Education)
10:15	Introduction	Dr. Peter Chan
10:30	Keynote Speaker	Mr. Timothy Stratford Building Trust In U.S- China Relations: A Personal Perspective
11:20	Speaker	Dr. John Chen What Are The Chinese Opportunities For Return Missionaries
12:00	Lunch	
1:00	Speaker	Mr. David Kasteler The Micromanagement Of Chinese Business
1:45	Speaker	U.S China Relation Expert Review on 35 Years Utah-China Relation
2:10	Speaker	Mr. Joe Hoskin HR Management In China: Overcoming Challenges And Finding Success
2:50	Conference Conclusion	Dr. Eric Hyer
3:05	Closing Remarks	Jefferey Wu Kanokphol Limpanasriphong
3:20	Benediction	Julie Belnap
3:20-4:20	Networking with Speakers	

# THE SPEAKERS



## **Tim Stratford**

*International Business Advisor*

### **Topic: Building Trust In U.S- China Relations: A Personal Perspective**

Tim Stratford is managing partner in the Beijing office of Covington & Burling LLP, an international law firm headquartered in Washington, D.C. He advises international clients doing business in China and Chinese companies seeking to expand their businesses globally. Except for the five years he worked in Washington, D.C. as the Assistant U.S. Trade Representative responsible for U.S. trade relations with China (2005-10), Mr. Stratford has lived and worked continuously in the greater China region since 1982, including as General Counsel for General Motors' China operations, Minister-Counselor for Commercial Affairs at the U.S. Embassy in Beijing, and as Chairman of the American Chamber of Commerce in China.



## **Joseph Hoskin**

*Senior International HR Leader*

### **Topic: HR Management In China: Overcoming Challenges And Finding Success**

Joe Hoskin is currently an Executive Director of Human Resources at Lenovo providing HR consultation and support to the CEO, CFO, and General Counsel. Mr. Hoskin has held a variety of leadership roles in companies such as NBA China, Shanghai General Motors, Microsoft, and General Motors. He started his career in training at Brigham Young University. Mr. Hoskin holds a BA in Chinese and International Relations from Brigham Young University, as well as a Master of International Management degree from Thunderbird School of Global Management.



## **John Chen**

*Asia Media and International Relations Authority*

### **Topic: What Are The Chinese Opportunities For Return Missionaries**

Currently the Managing Director of Babson Executive Education, he has previously worked in many leadership positions, including Executive Director of the Harvard China Fund, General Manager of Harvard Shanghai Center, and Vice President of Asia Warner Bros International Television. He is also the executive producer of the Chinese version of the game show Who Wants to Be A Millionaire?, and is the creator of the Harvard China Student Internship Program.



## **Eric Hyer**

*China Foreign Relations Expert*

### **Topic: Conference Conclusion**

Having received his Ph.D. in political science from Columbia University in 1990, Eric Hyer is presently an associate professor in the Department of Political Science at Brigham Young University and the Coordinator for Asian Studies. His research focuses on China's foreign relations. He has authored many articles on China's arms sales, territorial issues, and US-China relations. He was the associate producer of "Helen Foster Snow: Witness to Revolution," documentary movie (2000) and "From the Masses to the Masses: An Artist in Mao's China" (2005). His book, The Pragmatic Dragon: China's Grand Strategy and Boundary Settlements was published by University of British Columbia Press in 2014.



## **David Kasteler**

*Successful International Businessman*

### **Topic: The Micromanagement Of Chinese Business**

Began working in China nearly 15 years ago helping develop a joint training partnership between Tsinghua University and Harvard University. David has successfully started and sold several businesses, and currently owns a translation technology company ([www.inWhatLanguage.com](http://www.inWhatLanguage.com)) and runs an investment hedge fund which focuses on algorithmic foreign exchange and commodity trading ([www.TaleiCapital.com](http://www.TaleiCapital.com)). A BYU alum, David has traveled to over 35 countries for business and humanitarian work and looks forward to seeing many more. David has been married for 14 years and has two boys ages 4 and 3.



## **U.S China Relation Expert**

### **Topic: Review on 35 Years Utah-China Relation**

We are excited to welcome a guest from EcoPartnerships. The U.S.-China EcoPartnerships program offers sub-national organizations an unparalleled opportunity to jointly demonstrate breakthrough solutions for our nations' shared clean energy, climate change, and environmental challenges. The Secretariats of this program are overseen and funded by the U.S. and Chinese governments.