

THE DAVID O. MCKAY SCHOOL OF EDUCATION and
THE BRIGHAM YOUNG UNIVERSITY-PUBLIC SCHOOL PARTNERSHIP
PRESENT THE 10TH BIENNIAL CONFERENCE

INSTRUCTIONAL LEADERSHIP
IN THE 21st CENTURY

TEACHING BEGINS WITH THE LEARNER



March 21 & 22, 2019

Utah Valley Convention Center
PROVO, UTAH

FEATURED SPEAKERS INCLUDE:

Paul Bloomberg	Tim Kanold
Tim Brown	Jonathan Saphier
Kim Geddie	Ellie Drago-Severson
Tom Guskey	Tricia Skyles
Tom Hierck	Ben Springer
Robyn Jackson	Rick Wormeli

KEYNOTE SPEAKERS:

Michael Fullan
Anders Ericsson
Chad Lewis

Online registration opens Oct 1, 2018

<http://education.byu.edu/cites/>

Individual Conference Fee **\$349**

\$299/person for groups of 5 or more



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INSTRUCTIONAL LEADERSHIP IN THE 21ST CENTURY

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CONFERENCE PRESENTERS

KEYNOTE SPEAKER

Michael Fullan is professor emeritus of the Ontario Institute for Studies in Education at the University of Toronto. Recognized as a worldwide authority on educational reform, he advises policymakers and local leaders around the world in helping to achieve the moral purpose of all children learning.

Fullan is a prolific, award-winning author whose books have been published in many languages. His book *Leading in a Culture of Change* was awarded the 2002 Book of the Year Award by Learning Forward, *Breakthrough* (with Peter Hill and Carmel Crévoila) won the 2006 Book of the Year Award from the American Association of Colleges for Teacher Education, *Turnaround Leadership in Higher Education* (with Geoff Scott) won the Bellwether Book Award in 2009, and *Change Wars* (with Andy Hargreaves) was awarded the 2009 Book of the Year Award by Learning Forward. His latest books are *Stratosphere: Integrating Technology, Pedagogy, and Change Knowledge* (2012), *Motion Leadership in Action: More Skinny on Becoming Change Savvy* (2012) and *Professional Capital: Transforming Teaching in Every School* (with Andy Hargreaves) (2012).

KEYNOTE SPEAKER

Anders Ericsson The world's foremost authority on peak performance—the expert *other* experts turn to—is ANDERS ERICSSON. His concept of deliberate, *purposeful* practice, honed over decades of trailblazing research, offers a science-backed way to correct mistakes, overcome plateaus, adopt new skills, and achieve mastery in *any* field. With Ericsson, you'll learn why experts aren't born—and how they're made.

KEYNOTE SPEAKER

Chad Lewis played in the NFL for nine years. Eight of those years were with the Philadelphia Eagles and one year with the St. Louis Rams. He played his college career at Brigham Young University. During his career with the Eagles, Chad was selected to the Pro Bowl three times. He helped the Eagles get to Super Bowl 39 with two touchdowns in the NFC Championship Game. Chad was awarded the Ed Block Courage Award in 2005 and the Helping Hands Award in 2001 presented by the NFL Alumni.

Chad was inducted into the Utah Sports Hall of Fame in 2012. He was inducted into the BYU Athletic Hall of Fame in 2007. Chad's wife Michele was an All American volleyball player at BYU and was herself inducted into the Utah Sports Hall of Fame as well as the BYU Athletic Hall of Fame.

BREAKOUTS

Dr. Paul Bloomberg is the founder and Chief Learning Officer for the Core Collaborative, a professional learning network that specializes in student-centered approaches to learning. Paul is the co-author of *Leading Impact Teams: Building a Culture of Efficacy* published by Corwin Press. He is also national Author Consultant for Corwin Professional Learning and is a North American Visible Learning consultant for John Hattie. In addition, Paul serves on the advisory board for Spiire, a network made up of individuals, coaches and thought leaders committed to growing the potential of LGBTQI community.

Paul is a former principal and instructional leader and has directly supported multiple, successful school turn-around and school innovation efforts nationally. Paul also served as a Distinguished Professional Development Associate for the Leadership & Learning Center, founded by Douglas Reeves. Paul's passion is partnering with professional learning teams and systems in an effort to empower ALL students to take ownership of their learning. He is deeply committed to enhancing student success and believes that we all share in the responsibility for equity and diversity. Paul resides in San Diego with his husband Tony and his two sons, Alex and Taylor.

Tim Brown, a consultant, has 30 years of experience in education. As principal of elementary, middle, and high schools in Missouri, he led each to become a successful professional learning community. These PLCs feature highly collaborative environments where clear goals, formative assessment, analyzing data, practicing differentiated instruction, and providing interventions and enrichment have resulted in increased student achievement.

Tim's middle school was recognized as a Missouri Gold Star School. His last school, a high-poverty elementary school where 87 percent of students qualified for free or reduced lunch, was recognized as one of Missouri's Most Improved Schools and as an Exemplary Practices School. In 2005, Tim was honored by his peers as Missouri's Distinguished Elementary Principal.

Kim Geddie is one of the nation's outstanding professional development consultants who has provided national and international customized training for Successful Connections, AEI Speakers Bureau, Staff Development for Educators, Catapult Learning, Phi Delta Kappa, Association for Supervision and Curriculum Development, and national, state, regional, district, public and private organizations. She is a versatile and dynamic presenter who is committed to helping today's educators make key connections to improve instruction and to maximize student success.

Kim has been utilizing her experiences in education since 1988 to customize interactive professional development for specific needs and goals. She draws upon her experiences as a teacher of primary, intermediate, secondary and fine arts classes, and as an administrator for her practical presentations. Participants appreciate Kim's sense of humor and her realistic, proven solutions to the problems that challenge classroom teachers. Kim specializes in providing realistic strategies and activities that are high impact, low preparation, and effective in reaching all types of learners.

Thomas R. Guskey, PhD, is Professor Emeritus in the College of Education at the University of Kentucky. A graduate of the University of Chicago, he began his career in education as a middle school teacher and school administrator in Chicago Public Schools. He later became the first Director of the *Center for the Improvement of Teaching and Learning*, a national educational research center. Dr. Guskey served on the *National Commission on Teaching & America's Future*, the Task Force to develop *National Standards for Staff Development*, and was named a Fellow in the American Educational Research Association—the Association's highest honors. He is author/editor of 23 award-winning books and more than 250 book chapters and articles. His most recent books include, *On Your Mark: Challenging the Conventions of Grading and Reporting* (2015), *Reaching the Highest Standard in Professional Learning: Data* (with Roy & Von Frank, 2014), *Answers to Essential Questions about Standards, Assessments, Grading, and Reporting* (with Jung, 2013), and *Benjamin S. Bloom: Portraits of an Educator* (2012).

Tom Hierck has been an educator since 1983 in a career that has spanned all grade levels and many roles in public education. His experiences as a teacher, administrator, district leader, department of education project leader, and executive director have provided a unique context for his education philosophy.

Tom is a compelling presenter, infusing his message of hope with strategies culled from the real world. He understands that educators face unprecedented challenges and knows which strategies will best serve learning communities. Tom has presented to schools and districts across North America with a message of celebration for educators seeking to make a difference in the lives of students. His dynamic presentations explore the importance of positive learning environments and the role of assessment to improve student learning. His belief that "every student is a success story waiting to be told" has led him to work with teachers and administrators to create positive school cultures and build effective relationships that facilitate learning for all students.

Dr. Robyn R. Jackson is passionate about the profession of teaching. She helps teachers and administrators understand the principles of mastery teaching and shows them how to apply these principles in order to help every student succeed. As a former high school English teacher and middle school administrator, she refined these principles on her own journey to become a master teacher.

As a best-selling author, internationally recognized keynote speaker, and professional developer, she provides step-by-step advice and strategies on how to use these same principles to become or help others become master teachers. Because she believes that every child deserves a master teacher and that any teacher can become a master teacher with the right kind of support and practice, she started Mindsteps™ Inc., a professional development firm located in Washington, DC to provide the right kind of practice for teachers and the administrators who lead them. She doesn't just want to change how we teach; Dr. Jackson wants to change the way that we think about teaching.



Timothy D. Kanold, PhD, is an award-winning educator, author, and consultant and national thought leader in mathematics. He is former director of mathematics and science and served as superintendent of Adlai E. Stevenson High School District 125, a model professional learning community (PLC) district in Lincolnshire, Illinois.

Dr. Kanold is committed to equity and excellence for students, faculty, and school administrators. He conducts highly motivational professional development leadership seminars worldwide with a focus on turning school vision into realized action that creates greater equity for students through the effective delivery of the PLC process by faculty and administrators. He is a past president of the National Council of Supervisors of Mathematics (NCSM) and coauthor of several best-selling mathematics textbooks over several decades. Dr. Kanold has authored or coauthored thirteen books on K-12 mathematics and school leadership since 2011, including the best-selling book *HEART!* He also has served on writing commissions for the National Council of Teachers of Mathematics (NCTM) and has authored numerous articles and chapters on school leadership and development for education publications since 2006.

Jonathan Saphier is founder and president of Research for Better Teaching, Inc. (RBT), a professional development organization founded in 1979 and dedicated to improving classroom teaching and school leadership throughout the United States and internationally. He has led large-scale district improvement projects forging working alliances among superintendents, teacher union leaders, and school boards in districts such as Montgomery County (MD), Eugene (OR) and Brockton, Revere, and Attleboro (MA). He is an annual guest instructor for the Harvard Graduate School of Education's Achievement Gap Initiative Summer Institute and is a well-known keynote speaker on high-expertise teaching, school leadership, and related education topics. An experienced teacher, staff developer, and administrator, Dr. Saphier is the author of eight books on education, including *The Skillful Teacher* now in its 7th edition. With 600,000 copies in circulation, this book is used extensively in teacher and leader training programs.

Ellie Drago-Severson is Professor of Education Leadership and Adult Learning & Leadership at Teachers College, Columbia University. A developmental psychologist, Ellie teaches, conducts research, and consults to school and district leaders, teacher leaders, coaches and organizations on professional and personal growth and learning; leadership that supports principal, teacher, school, and leadership development; and coaching and mentoring in K-12 schools, university settings, and other adult education contexts domestically and internationally. She is also an internationally certified *Immunity to Change* coach who works with superintendents, principals, assistant principals, teacher leaders, coaches, and other leaders to

build internal capacity and achieve goals. Her work is inspired by the idea that schools must be places where adults and children can grow, and she is dedicated to creating the conditions to achieve this and to helping leaders and educators of all kinds to do the same on behalf of supporting adults and youth.

At Teachers College, Ellie is director of the PhD Program in Education Leadership, teaches aspiring and practicing principals in Columbia University's Summer Principals Academy and aspiring superintendents in the Urban Educators Leaders Program, and also coaches principals, assistant principals, district leaders and teacher leaders in the Cahn Fellows Program for Distinguished Leaders and in districts across the country. In addition, Ellie is the designer and co-facilitator for Institutes for School Change at Teachers College.

Tricia McKale Skyles began her career in education as a middle school teacher in Delphos, Kansas. After several years in the classroom, she began working as an instructional coach with Pathways to Success, a GEAR UP project that partnered the University of Kansas Center for Research on Learning and Topeka Public Schools. In this role, Tricia provided on-site one-to-one professional development for teachers, coaching them in best teaching practices for instruction and behavior management.

Tricia co-authored *Coaching Classroom Management: A Toolkit for Administrators and Coaches* with Randy Sprick, Jim Knight, and Wendy Reinke. She consults with many schools in all areas of behavior management, school-wide interventions, and best instructional practices.

Ben Springer is an award winning and Nationally Certified School Psychologist. Ben is also the author of the popular book, *Happy Kids Don't Punch You in the Face*. He received his Master's and Doctoral Degrees from the University of Utah in Educational Psychology. Ben studied Autism Spectrum Disorders, Social Skills Instruction, Applied Behavioral Analysis, Parent Training, and Evidence Based Practice.

Ben has worked professionally as a school psychologist, behavior specialist, and director of special education. Currently, he works as the director of special education in Wasatch County School District and manages Totem PD, a professional learning company focusing on practical, ready-to-use tools for educators working in classroom management, crisis de-escalation, bullying prevention, positive behavior supports, and student wellness.

Rick Wormeli One of the first Nationally Board Certified teachers in America, Rick brings innovation, energy, validity and high standards to both his presentations and his instructional practice, which include 39 years teaching math, science, English, physical education, health, and history, as well as coaching teachers and principals. Rick's work has been reported in numerous media, including ABC's Good Morning America, Hardball with Chris Matthews, National Geographic and

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Tricia Skyles



Ben Springer



Rick Wormeli

Good Housekeeping magazines, What Matters Most: Teaching for the 21st Century, and the Washington Post. He is a columnist for *AMLE Magazine* and a frequent contributor to ASCD's *Education Leadership* magazine.

With his substantive presentations, sense of humor and unconventional approaches, he has been asked to present to teachers and administrators in all 50 states, Canada, China, Europe, Thailand, Japan, Vietnam, Korea, Australia the Middle East, and at the White House. He is a seasoned veteran of many international webcasts, and he is Disney's American Teacher Awards 1996 Outstanding English Teacher of the Nation. He won the 2008 James P. Garvin award from the New England League of Middle Schools for Teaching Excellence, Service and Leadership, and he has been a consultant for National Public Radio, USA Today, Court TV and the Smithsonian Institution's Natural Partners Program and their search for the giant squid.

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Instructional Leadership in the 21st Century Conference
CITES / BYU-Public School Partnership
149 MCKB
Provo, UT 84602

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REGISTRANT INFORMATION

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Register online at: <http://education.byu.edu/cites> starting Oct 1, 2018.

Individual Conference Fee: \$349.00
Team of 5 or more Fee: \$299.00 each
Breakfast and lunch will be provided both days.

If you prefer to register by mail and pay with a check, please fill out this form.
Purchase orders or cash are not accepted. Please mail check made out to Nebo School District to:

Instructional Leadership Conference 2019
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REGISTRATION IS NOT COMPLETED UNTIL PAYMENT IS RECEIVED.

Questions?
Call: Robbyn Wagstaff
801-354-7423
Email:
robyn.wagstaff@nebo.edu

For hotel info visit:
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