

People NEED to ACTUALLY SEE

@TANNYMCG

We live in a VISUAL SOCIETY.

there is POTENTIAL
for EMPATHY to GROW



OPEN
PEOPLES

HEARTS

USE
THEM
FOR
GOOD

MISLEAD

WITH
HUMAN BEINGS

! MIND
of a
SINGLE
PERSON!
ON NEED
SLOVIC

PHOTOS
can also be
used to

PERCEIVE
tragedy
WE MUST SEE

IMAGES?

TRIGGER
EMPATHY

HUMAN
ATTENTION
limited &
FICKLE

IDENTIFIABLE
VICTIM
effect:

AMOS
ZEEBERG

The Atlantic

the

COMPASSION

what others are GOING THROUGH to feel

How