

INSTRUCTIONAL LEADERSHIP
IN THE 21ST CENTURY

SESSION DETAILS



TEACHING BEGINS WITH THE LEARNER

March 23-24, 2023
Utah Valley Convention Center
Provo, Utah



KEYNOTE SPEAKERS:



**Kenneth
Ginsburg**

Building on the Strengths of Youth Who Have Endured Hardships

This talk will cover the proven effects of childhood trauma and adverse childhood experiences on the brain, body, and behavior throughout the lifetime. It will then introduce the essentials of delivering strength-based trauma-sensitive care and offer a few strategies to APPLY these principles in our work with children and youth. It will focus on the power of well-boundaried loving human connection in healing and developing youth to become their best selves. It will speak to the imperative of restoring a positive sense of self back to people who have been unjustly mislabeled as problems. It will offer examples of how to give control back to people from whom it has been taken away. Above all, it will discuss the imperative of creating safe, secure, and sustained adult relationships for young people.

1. The participant will better understand how a strength-based approach combats the demoralization that can paralyze behavioral change progress.
2. The participant will be better prepared to eliminate shame from interactions by focusing on building confidence in youth. They will understand that confidence has to be rooted in existing competencies.
3. The participant will better understand how to communicate with youth in a way that enables their thinking and reasoning abilities to be accessed. This objective focuses on shifting away from approaching youth with lectures and giving control back to people from whom it has been taken away.
4. The participant will be prepared to communicate with youth in a way that restores control to their decision-making processes, including managing stress in healthy ways.



Lisa Damour

Supporting Student Mental Health in the Wake of the Pandemic

Dr. Damour will detail the forces contributing to the rise of mental health concerns in youth and address how educators can help students return to typical academic, emotional, and interpersonal trajectories.



Luis Cruz

A New Definition for "All"

As professional educators seeking to continuously enhance evidence of learning for all students, we must come to grips with the reality that while we may have hard working personnel that genuinely seek to accomplish what is best for students, we may not have the right system in place that would allow us to accomplish such an endeavor. Hence, what if we have the right people in schools but have inherited an archaic and ineffective educational system never designed to ensure high levels of learning for all students? Join Dr. Luis F. Cruz as he makes the case for educators, both teachers and administrators, to actively redesign our educational system for today's new definition of "all" by embracing the preponderance of evidence that supports the power of Professional Learning Communities.



Kara Vandas

Becoming a Mastery Moments Enthusiast

What does it mean to have a mastery moment? How do we foster motivation for change and growth in both students and educators? What enabling conditions must be in place? Have we considered how mastery moments can revolutionize learning in our schools? During this keynote, we will explore how redefining how we notice, share, and build on mastery moments can impact an entire system, build self and collective efficacy, and propel learners and educators into an upward spiral of success. That upward spiral will impact all learners in the system, building the dispositions of learning and the desire for more and deeper learning. You are invited to listen in and discover a missing link in empowering learners and educators.

BREAKOUT PRESENTERS:

Hugging Porcupines: Building Meaningful Relationships with the Toughest Kids

We've all heard about the value of relationships, and we're believers. So how do we build and cultivate those all-important relationships... with some of our toughest kids? What if the students are reluctant? What if we kinda-sorta just don't see eye-to-eye? And what do we do when things are melting down right there in the moment? Is there help? You bet! Explore practical strategies you can use tomorrow in this honest, open, informative session. You'll also gain access to a robust set of resources you can use to deepen your thinking and support on-going implementation.

Challenge Through Choice: Differentiate

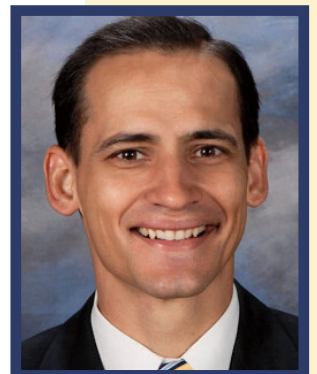
Why do we always seem to focus differentiation on "differentiated instruction"? Isn't differentiated learning the real goal? And what if differentiation doesn't need to involve herculean planning and teaching five different lessons to one group of students? What if there was one simple strategy that could make it easier to differentiate learning, boost student motivation, and make classroom inclusion more doable? There is! When student choice is implemented with purpose and structured to maximize impact, incredible learning can happen. Your students will take more ownership of their learning, sustain attention for longer periods of time, learn more, and enjoy learning. In this engaging and practical session, you'll learn a simple process to use so you can get started right away. You'll also gain access to an online binder which include sample plans, video examples of choice in action, and many other resources you can use to deepen your thinking and support on-going implementation.

Falling in Love with Education Again: Finding Purpose, Passion, and Progress as Educators

As educators we are involved in the most important profession possible, building other human beings. How cool is that? Unfortunately, the daily whirlwind of schools, testing, demands, and sheer exhaustion has caused some of us to lose hope and happiness as educators. In this session we will learn and share about how we as educators can rekindle purpose and passion into our daily work. We will also explore practical frameworks that can help us make progress as we passionately pursue that purpose. Let's fall in love with education again!



Mike Anderson



Dave Boren



Paul Bloomberg
and



Rachel Fairchild



Richard Culatta

Advancing Student Agency through Teacher Collaboration

Join us for this highly engaging session where participants will learn how to build student agency, advance equity, and accelerate learning through a proven process that leverages the power of self- and peer- assessment and goal setting. Learn strategies that empower educators and learners to drive their own learning through gathering and analyzing evidence and taking collective actions, thereby building collective efficacy. Join us and learn how teacher collaboration can increase student ownership and agency and build efficacy for both students and teachers!

Culturally Relevant and Sustaining Formative Assessment for English Learners

This session will challenge educators to give voice to the students and families they serve and guide them on a path towards providing all students with access to Culturally Responsive and Sustaining Education (CRSE) and Formative Assessment. When it comes to advancing CRS formative assessment, it is important to recognize that we have historically failed to partner with English Learners and their families to formatively assess language acquisition, identify language acquisition levels, set goals around language acquisition, and celebrate gains. We will explore strategies to begin this process as well as to build the critical consciousness of our ELs so that they are empowered to own their learning and create change in their lives, thereby disrupting the status quo. It is time to “Amplify the Voice” of all students and families through CRS formative assessment.

Digital for Good: Creating Healthy Norms for Young People in a Virtual World

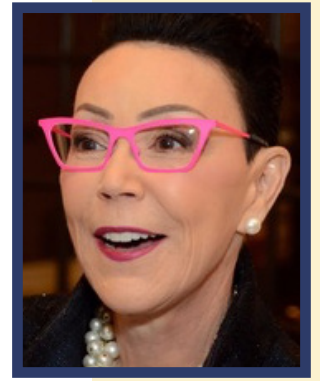
Technology can be a powerful tool to connect us with friends and family as well as encourage creativity and learning. But when healthy norms are not in place, it can also lead to bad habits and create tension between teachers, parents, and children. Many of the approaches we hear about (screen-time limits, anti-cyberbullying programs, etc.), while well intentioned, can actually make it harder for young people to learn to be responsible digital citizens. In this conversation, educational technology expert Richard Culatta will share research and practical tips from his new book *Digital For Good* (Harvard Business Press) on how to create a healthy environment for young people growing up to thrive in a digital world.

Accelerating Innovation in Education

Traditionally we see a bloom in innovation after moments of great disruption. As we return to our new normal after the COVID pandemic, we have an opportunity to rethink and reimagine the learning experiences in our schools. But this means we also have to strengthen our innovation skills in education. In this session we will explore strategies for innovating in education and talk about why some innovations fall flat and others succeed. We will also look at how micro-innovations - small things you can do in your school or classroom - can be the most effective way to improve learning at scale. And we'll consider some of the opportunities most ready for redesign.

Action Speaks Louder Than Words: understanding the importance of effective non-verbal communication in the educational setting

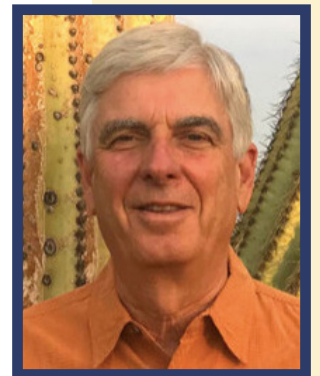
Jan Hargrave examines effective nonverbal communications during in-person conversations and in virtual settings. Nonverbal communication—Body Language—often communicates a different message from the spoken word. Jan proves with her contagious warmth, wit, and humor that there is a method, and style, to success. Learn how to employ convincing, sincere nonverbal behaviors and gain knowledge on how to read the “hidden messages” of everyone around you.



Jan Hargrave

Exploring Creative Problem Solving

Why is Creative Problem Solving so important for your students? Why is it arguably the most important of all the 21st century success skills? In this session, with Ken Kay, co-author of *Redefining Student Success* and founding CEO of EdLeader21, educators will be asked to reflect on the current problem-solving practices in their classroom and consider the essential elements of creative problem-solving pedagogy by reflecting on problem solving best practices from around the country. This session will also offer strategies for building your toolkit for designing learning experiences that emphasize problem solving while addressing content goals. We will also focus on the importance of emphasizing self-direction and “problem finding” as critical elements of creative problem solving. Join us for an engaging session that will have you consider what next steps to take for fully embracing creative problem solving in your classroom.



Ken Kay

Leadership Workshop on 21st Century Student Success: Helpful Tools for Moving Your Vision Forward

In the current moment there is no more important task for leader’s than assuring that their schools and districts are focused on the outcomes that really matter for their student’s success. This workshop, facilitated by Ken Kay, co-author of *Redefining Student Success* and the founding CEO of Edleader21, will focus on concrete tools that leaders can use with their stakeholders to create a vision that embraces critical 21st century outcomes:

- a “portrait of a graduate” that will be developed by a broad and diverse array of Community leaders as well teachers, administrators, parents, students and the school board.
- a “portrait of an educator” that will be developed by teachers to identify the competencies that teachers need to support students in attaining the competencies of the portrait of a graduate
- a “green light culture” that will be co-created by administrators and teachers so that educators will be given the “green light” to experiment and innovate in the areas identified by the “portrait of a graduate” and “portrait of an educator”. We will also explore troubleshooting strategies to remove barriers to teacher innovation and encourage collaboration across content areas.
- an alignment strategy that will use your portrait of a graduate and portrait of an educator as the “north star” for every major aspect of your school and district’s work.

Taken together, these tools can help leaders lead a transformation of their district that will align their education system with the 21st century outcomes that will best prepare their students for life, work, and citizenship. Join us for what will be an engaging session to help leaders determine where they are today and what steps they should take to move their education transformation forward.



Joellen Killion

Teachers' Role in Professional Learning

Teachers have a significant role in ensuring their professional learning is relevant, engaging, and connected to student and teacher learning needs. The new standards for professional learning delineate the ways teachers become agents of effective professional learning as participants, facilitators, contributors, and learners. Coupling the standards with a process for designing, implementing, and evaluating school-based professional learning gives teachers specific steps to take to shape the professional learning that occurs as a part of their daily work. Participants in this session will use the standards and the school-based professional learning standards to assess their current professional learning and identify ways to refine and extend its effectiveness.

Ten Roles for Coaches

Coaches support educator development in multiple ways. The ten roles of coaches delineate how coaches might support continuous growth in distinct ways. The roles provide a way to communicate about the work of coaches and to personalize support to meet the needs of clients. The ten roles can also be prioritized to align with the goals of a coaching program to be sure coaches spend their time in the designated high-priority roles. Additionally, the roles can be used to track coach support and services to determine which have the greatest impact on educator and student goals.



**Brandon
McMillan**

Centering our Mathematics Teaching and Collaboration on Students' Thinking

How can we flip the script of what students don't know to what they do know? In this session, we will share our work around centering our teaching and Professional Learning Community (PLC) time on student mathematical thinking as a means to improve instruction and learning. Participants in this session will engage in problem solving, examining student thinking, and discuss how we can use what they do know, with an asset-based framing of thinking, to plan and support instruction. Examples will be shared from two elementary grade level teams on how these ideas were incorporated into their PLC work and classrooms and the progress made.



**Morgane
Michael**

Reigniting your Resilience: Reflecting, Reframing and Reconnecting

Overwhelmed educators, administrators, and educational assistants, this session is for you. Drawing from the latest research and her own teaching experiences, author Morgane Michael delivers doable strategies to reignite your passion and replenish your well-being, while maintaining a deep sense of wellness, worthiness, and wholeheartedness.

Participants will:

- Learn why burnout happens and what you can do to thrive once again.
- Explore strategies around--reflecting, reframing, and reconnecting in order to be more resilient.
- Acquire a clear road map for reigniting your love for teaching and connecting with students.
- Inspire others to reignite their own passion for education through reflective and mindful practices.

Fired Up! How to Reignite Your Passion, Efficacy, and Creativity as an Educator

Creating and contributing to the climate for a kind and nurturing classroom requires us to maintain our own sense of fulfillment, efficacy, and connection to joy and creativity. In this workshop, we will explore research-based big ideas and stories related to goal-setting, creativity, and self-fulfillment, while incorporating some game-changing practices that you can invite into your daily habits. This workshop will give you a roadmap for replenishment and will reignite your passion in education.

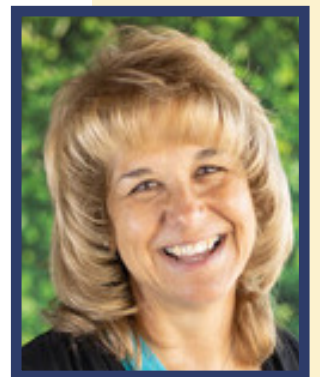
Participants will:

- learn how to establish and maintain life-changing habits
- discover deeply held values that drive their motivations and goals
- explore powerful goal-setting tools to live life with intention
- learn about the research and benefits of creativity within the classroom
- practice several accessible and hands-on approaches to increasing creativity and innovation within the classroom and within their own practice
- create their own roadmap for integrating creativity, collaboration, and innovation within the classroom in an authentic and engaging way

Clarity for Learning: Empowering Teachers & Students

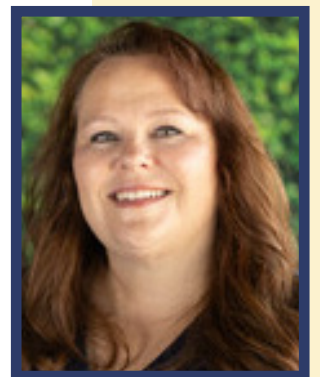
When teachers and students share a clear understanding of what success looks like, the pace of learning is accelerated, motivation increases, and progress is visible. Join us to explore simple but powerful practices, paired with examples and models of success from classrooms. Walk away with ideas about student-friendly tools that promote deep learning, formative assessment, effective feedback as well as structures for supporting the work through leadership and coaching.

- Explore practices related to establishing clarity in the classroom
- Experience models of success and student-friendly learning tools
- Gain ideas and structures to empower learners and grow efficacy in teachers and students.



**Jeanette
Westfall**

and



Kara Vandas



Luis Cruz

Time for Change: 4 Essential Skills for Transformational School and District Leaders

While schools certainly employ hard-working educators who care for the well-being of all students, the question that needs to be explored next is whether these same individuals possess the right growth mindset to embrace necessary changes that must be made to ensure high levels of learning for all students happen. In short, how willing will educators be to embrace uncomfortable changes in the adult behaviors that dictate whether learning for all students will indeed happen? Dr. Cruz will share insight from his co-authored book, *Time for Change: 4 Essential Skills for Transformational School and District Leaders*, and discuss the vital importance culture plays in schools and in addition to how transformational leaders, both teachers and administrators, must consistently provide a healthy blend of both support and accountability to members of their staff if necessary change is to be embraced.