

Heidi Holmes Erickson

Brigham Young University • Provo, UT
E-Mail: heidi.h.erickson@byu.edu • Office: (801)-422-4291

Education

University of Arkansas, 2019

Ph.D. Education Policy

Brigham Young University, 2012

B.A. Political Science

Academic Positions

Assistant Professor of Educational Leadership 2021-present

Brigham Young University
Department of Educational Leadership and Foundation
David O. McKay School of Education

Limited-term Assistant Professor of Economics 2019- 2021

Kennesaw State University
Department of Economics, Finance, and Quantitative Analysis
Coles College of Business

Senior Research Fellow at the Education Economics Center 2019-2021

Kennesaw State University
Coles College of Business

Teaching Experience

Education Policy 2022- present

Social History of American Education 2021- present

Research Seminar in Education 2022- present

David O. McKay School of Education, Brigham Young University

Business Statistics 2019-2021

Coles College of Business, Kennesaw State University
Face-to-face and synchronous online instruction

Education Finance 2019-2021

School of Education's Institute for Education Policy, Johns Hopkins University
Developed online course for a master's degree in Education Policy

Statistics in Nursing 2018-2019

Department of Educational Statistics and Research Methods, University of Arkansas
Asynchronous online instruction

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Research Interests

- Education policy
 - School choice
 - School accountability
 - School finance
 - Arts education and cultural exposure for students
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Publications

Peer Reviewed Papers:

Erickson, Heidi H., Watson, Angela R., and Greene, Jay P. 2022. An Experimental Evaluation of Culturally Enriching Field Trips. *Journal of Human Resources*, forthcoming.
<http://jhr.uwpress.org/content/early/2022/01/31/jhr.1020-11242R1.abstract>

Erickson, Heidi H., Mills, Jonathan N., and Wolf, Patrick J. 2021. The Effects of the Louisiana Scholarship Program on Student Achievement and College Entrance. *Journal of Research on Educational Effectiveness* 14(4), 861-899. DOI <https://doi.org/10.1080/19345747.2021.1938311>

Swanson, Elise, Erickson, Heidi H., and Ritter, Gary R. 2019. Examining the Impact of Middle School Disciplinary Policies on 9th Grade Retention. *Educational Policy*.

Greene, Jay P., Erickson, Heidi H., Watson, Angela R., and Beck, Molly I. 2018. The Play's the Thing: Experimentally Examining the Social and Cognitive Effects of School Field Trips to Live Theater Performances. *Educational Researcher* 47 (4), 246-254.

DeAngelis, Corey A., and Erickson, Heidi H. 2018. What Leads to Successful School Choice Programs? A Review of the Theories and Evidence. *Cato Journal* 38, no.1 (winter): 247-263.

Erickson, Heidi H. 2017. How do Parents Choose Schools and What School Do They Choose? A Literature Review of Private School Choice Programs in the United States. *Journal of School Choice* 11 no 4: 491-506.

DeAngelis, Corey, Erickson, Heidi H., and Ritter, Gary R. 2018. What's the state of the evidence on pre-K programmes in the United States? A systematic review. *Educational Review*.

Book Chapters:

Erickson, Heidi H. 2019. How do Parents Choose Schools and What School Do They Choose? A Literature Review of Private School Choice Programs in the United States. In Patrick J. Wolf (Ed.) *School Choice: Separating Fact from Fiction*. Routledge.

Book Reviews, Policy Papers, and Other Works:

Erickson, H. H. 2020. Review of Making Up Our Minds: What School Choice is Really About, by S. Ben-Porath & M. Johanek. University of Chicago Press. *Journal of School Choice* 14(2):321-323.

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Erickson, H.H. 2020. Field Trips in The Time of COVID. Georgia Center for Opportunity
<https://georgiaopportunity.org/field-trips-in-the-time-of-covid/>

Erickson, H.H., Scafidi B., 2020. Evaluating the Fiscal and Academic Impacts of the Georgia Qualified Education Expense Credit Program. <https://coles.kennesaw.edu/education-economics-center/docs/Evaluating-the-Georgia-Qualified-Education-Expense-Credit-Program.pdf>

Erickson, H.H., Scafidi B., 2020. Simple Change in Law Can Save Georgia Taxpayers Over \$80 Million. Georgia Public Policy Institute. <https://www.georgiapolicy.org/issue/simple-change-in-law-can-save-georgia-taxpayers-over-80-million/>

Working Papers:

Erickson, Heidi H. 2022. Who Wins in School Choice: Private or Charter Schools? Evaluating the Impact of Charter Schools on the Private School Market Share.

Erickson, Heidi H, and Scafidi, Benjamin. 2021. Do Changes in Policy and Student Composition Explain the Large Growth in Remedial Education in Georgia?

Academic Service

- Invited grant reviewer for the National Endowment of the Arts research program, 2022
- Member of the Education Policy Studies and Educational Doctoral Committee, Department of Educational Leadership and Foundations, 2021- present
- Member of the Program Committee for the International School Choice and Reform Conference, 2019-2022
- External Reviewer for *Social Science Quarterly*, *Journal of School Choice*, and *International Journal of Christianity and Education*.
- Served on research committee to analyze graduation, transfer, and attrition of university students at the request of President Pamela Whitten, Kennesaw State University, 2019

Presentations:

- Erickson, Heidi H. Does Art Make You Smart? An Experimental Evaluation of Culturally Enriching Field Trips. ExpandedED Brownbag Series at Texas Tech University, October 2022.
- Erickson, Heidi H. Experimental Evidence of Arts-based Field Trips. Woodruff Arts Center Annual Educators Conference, June 2022.
- Erickson, Heidi H. Who Wins in School Choice: Private or Charter Schools? Evaluating the Impact of Charter Schools on the Private School Market Share. Association of Education Finance and Policy Conference, March 2022.
- Erickson, Heidi H. High School Graduation and Post-secondary Outcomes for Virtual Charter School Students. International School Choice and Reform Conference, January 2022
- Erickson, Heidi H. and Scafidi, Benjamin. Understanding EIP Rates in Georgia from 2012-2019. Association of Education Finance and Policy Conference, March 2021.

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- Erickson, Heidi H. Who Wins in School Choice. International School Choice and Reform Conference, January 2021
- Erickson, Heidi H. Research with Relevance. Kennesaw State University, October 2020.
- Erickson, Heidi H, Mills, Jonathan N., Wolf, Patrick J. The Effects of the Louisiana Scholarship Program on High School Graduation and College Entrance. American Educational Research Association Annual Conference, April 2020.
- Erickson, Heidi H, Mills, Jonathan N., Wolf, Patrick J. The Effects of the Louisiana Scholarship Program on High School Graduation and College Entrance. Association of Public Policy and Administration Annual Research Conference, November 2019.
- Erickson, Heidi H., Greene, Jay P., Watson, Angela R., and Beck, Molly. Does Art Make You Smart? A Longitudinal Experiment of the Effects of Multiple Arts-Focused Field Trips. Association of Public Policy and Administration Annual Research Conference, November 2018.
- University of Arkansas National Endowment of the Arts Research Lab. Learning from Two NEA Research Labs. Arts Education Partnership Annual Convening and National Governors Association, September 2018.
- Greene, Jay P. Erickson, Heidi H., Watson, Angela R., and Beck, Molly. Measuring Academic and Social-Emotional Benefits of Multiple Arts Experiences. American Alliance for Theatre & Education National Conference, August 2018.
- Erickson, Heidi H, Mills, Jonathan N., Wolf, Patrick J. The Effects of the Louisiana Scholarship Program on High School Graduation and College Entrance. Association of Education Finance and Policy Conference, March 2018.
- Greene, Jay P. Erickson, Heidi H., Watson, Angela R., and Beck, Molly. The Effect of Multiple Arts Experience on the Long-Term Social-Emotional and Academic Outcomes of Urban Elementary School Students. Association of Education Finance and Policy 2018 Conference, March 2018.
- Erickson, Heidi H., Greene, Jay P., Watson, Angela R., and Beck, Molly. The Effect of Multiple Arts Experience on the Long-Term Social/Emotional and Academic Outcomes of Urban Elementary School Students. American Educational Research Association 2018 Conference, April 2018.
- Erickson, Heidi H. Who Wins in School Choice? Evaluating the Impact of Charter Schools on the Private School Market Share. International School Choice and Reform Conference, January 2018.
- Erickson, Heidi H. Mills, Jonathan N., Wolf, Patrick J. The Effects of the Louisiana Scholarship Program on College Entrance. International School Choice and Reform Conference, January 2018
- Green, Jay P., Erickson, Heidi H., Watson, Angela. R., and Beck, Molly. The Long-Term Effects of Multiple Arts Filed Trips on Students. College of Education and Health Professionals CLASS presentation.
- Erickson, Heidi. H., Greene, Jay P., and DeAngelis, Corey A. “Research Says”: How to Intelligently Consume and Use Research to Inform Policy. State Policy Network Annual Meeting, October 2017.

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- Erickson, Heidi. H. Who Wins in School Choice: Private or Charter Schools? Evaluating the Impact of Charter Schools on the Private School Market Share, Association of Education Finance and Policy 2017 Conference.
- Swanson, E., Holmes, Heidi E., and Ritter, Gary R. Examining the Impact of Middle School Disciplinary Policies on 9th Grade Retention. Association of Education Finance and Policy 2017 Conference.
- Erickson, Heidi H. Non-Cognitive and Later Life Outcome of Adults from Private Schooling, Association of Education Finance and Policy 2016 Conference.