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Education

PhD, Brigham Young University (Provo, UT), Department of Instructional Psychology & Technology, 2006

Dissertation Title – Technology I, II, and III: Criteria for Understanding and Improving the Practice of Instructional Technology

Major Professor: Andrew S. Gibbons

MS, Brigham Young University (Provo, UT), Department of Instructional Psychology & Technology, 2003

Thesis Title – The Rise and Fall of Programmed Instruction: Informing Instructional Technologists Through a Study of the Past

Major Professor: Russell T. Osguthorpe

BS Magna cum Laude, Brigham Young University (Provo, UT), Department of Sociology, 1999.

Minor: Business Management; Member: Phi Kappa Phi; Golden Key

Publications

McDonald, J. K., & Michela, E. (in press). The design critique and the moral goods of studio pedagogy. *Design Studies*.

McDonald, J. K., West, R. E., Rich, P. J., & Hokanson, B. (in press). Instructional design for learner creativity. In Bishop, M. J., Boling, E., Elen, J., & Svihla, V. (Eds.), *Handbook for research in educational communications and technology* (5th ed.). New York, NY: Springer.

Johnson, M. C., Seawright, L. L., & McDonald, J. K. (in press). A design case of an enterprise-wide learning management system. In Bishop, M. J., Boling, E., Elen, J., & Svihla, V. (Eds.), *Handbook for research in educational communications and technology* (5th ed.). New York, NY: Springer.

Michela, E., & McDonald, J. K. (in press). Relationships, feedback, and student growth in the design studio: A case study. In Hokanson, B., Clinton, G., Grincewicz, A. Tawkik, A., & Schmidt, M. (Eds.), *A new focus for learning: Educational technology beyond content*. New York, NY: Springer-Verlag.

Winters, D. M., McDonald, J. K., Hansen, D. L., Balzotti, J., & Johnson, T. (in press). The playable case study: An online simulation for skill and attitudinal learning. In Hokanson, B., Clinton, G., Grincewicz, A. Tawkik, A., & Schmidt, M. (Eds.), *A new focus for learning: Educational technology beyond content*. New York, NY: Springer-Verlag.

- McDonald, J. K. (in press). Designing for informal learning: The case of a mobile eReader. *International Journal of Designs for Learning*.
- Brau, R. I., Gardner, J. W., Webb, G. S., & McDonald, J. K. (2019). Teaching plan-do-study-act (PDSA) in a supply chain context: A paper football in-class activity. *Decision Sciences Journal of Innovative Education*, 17(1), 6-32. <https://doi.org/10.1111/dsji.12171>
- McDonald, J. K. (2018). The instructional design studio as an example of model-centered instruction. *Journal of Applied Instructional Design*, 7(2), 5-16. doi: 10.28990/jaid2018.072003. Retrieved from https://docs.wixstatic.com/ugd/c9b0ce_e052a41d352b4af58c9e9b771256e0a6.pdf
- McDonald, J. K., West, R. E., Rich, P. J., & Pflieger, I. (2018). "It's so wonderful having different majors working together": The development of an interdisciplinary design thinking minor. *TechTrends*. <https://doi.org/10.1007/s11528-018-0325-2>
- McDonald, J. K., Rich, P. J., & Gubler, N. B. (2018). The perceived value of informal, peer critique in the instructional design studio. *TechTrends*. <https://doi.org/10.1007/s11528-018-0302-9>
- Slagter von Tryon, P. J., McDonald, J. K., & Hirumi, A. (2018). Preparing the next generation of instructional designers: A cross-institution faculty collaboration. *Journal of Computing in Higher Education*, 30(1), 125-153. doi:10.1007/s12528-018-9167-3
- Matthews, M. T., Williams, G. S., Yanchar, S. C., & McDonald, J. K. (2017). Empathy in distance learning design practice. *TechTrends*, 61(5), 486-493. doi:10.1007/s11528-017-0212-2
- McDonald, J. K. (2016). Embracing the danger: Accepting the implications of innovation. *Educational Technology*, 56(6), 14-17.
- Hadlock, C. A., & McDonald, J. K. (2014). Design-driven innovation as seen in a worldwide, values-based curriculum. *Educational Technology*, 53(4), 15-22.
- Packard, D., Campbell, P., & McDonald, J. K. (2014). A Biblical poetics for filmmakers. *Religions*, 5(2), 502-521.
- McDonald, J. K., & Nielson, D. C. (2011). Scriptural principles for visual media. *The Religious Educator*, 12(3), 203-219.
- McDonald, J. K. (2011). The creative spirit of design. *TechTrends*, 55(5), 53-57.
- McDonald, J. K. (2010). Resisting technological gravity: Using guiding principles for instructional design. *Educational Technology*, 50(2), 8-13.

McDonald, J. K. (2009). Imaginative instruction: What master storytellers can teach instructional designers. *Educational Media International*, 46(2), 111-122.

McDonald, J. K. (2008). Translate to communicate: Facilitating client understanding of design languages. In L. Botturi & S. T. Stubbs (Eds.), *Handbook of visual languages for instructional design: Theories and practices* (pp. 18-32). Hershey, PA: IGI Global.

McDonald, J. K., & Gibbons, A. S. (2009). Technology I, II, and III: Criteria for understanding and improving the practice of instructional technology. *Educational Technology Research and Development*, 57(3), 377-392.

McDonald, J. K., Yanchar, S. C., & Osguthorpe, R. T. (2005). Learning from programmed instruction: Examining implications for modern instructional technology. *Educational Technology Research and Development*, 53(2), 84-98.

Presentations and Conference Proceedings

Graham, C. R., & McDonald, J.K. (2019, January). *Renewal on campus: The creation of the design thinking minor*. Presentation at the BYU-Public School Partnership Leaders Associates Meeting, St. George, UT.

McDonald, J. K., Hansen, D. L., Balzotti, J., Johnson, T., Winters, D. M., Giboney, J., Bonsignore, E. (2019, January). *Designing authentic cybersecurity experiences: Lessons from the Cybermatics playable case study*. Paper presented at the 52nd Hawaii International Conference on System Sciences (HICSS), Maui, HI.

Giboney, J., Hansen, D. L., McDonald, J. K., Balzotti, J., Johnson, T., Winters, D. M., Bonsignore, E. (2019, January). *Theory of experiential career exploration technology (TECET): Increasing cybersecurity career interest through playable case studies*. Paper presented at the 52nd Hawaii International Conference on System Sciences (HICSS), Maui, HI.

McDonald, J. K. (2018, November). *Design thinking: Developing student creativity*. Presentation at the annual BYU Learning Edge conference, Provo, UT.

McDonald, J. K., Slagter von Tryon, P. J., Hirumi, A., & Young, P. (2018, October). *Facilitating "learning for all" through the preparation of the next generation of instructional designers*. Panel discussion at the annual meeting of the Association for Educational Communications and Technology, Kansas City, MO.

McDonald, J. K., & Michela, E. (2018, October). *The significance of the critique in the ecology of design studio education*. Presentation at the annual meeting of the Association for Educational Communications and Technology, Kansas City, MO.

Michela, E. & McDonald, J. K. (2018, October). *Mentorship through critique: A case study*. Presentation at the annual meeting of the Association for Educational Communications and Technology, Kansas City, MO.

- Stefaniak, J., Reese, R. R., Ralston-Berg, P., Ritzhaupt, A. D., Resig, J., & McDonald, J. K. (2018, October). *Design considerations for bridging the gap between practice and pedagogy*. Panel discussion at the annual meeting of the Association for Educational Communications and Technology, Kansas City, MO.
- Wilson, B. G., Asino, T. I., Lowenthal, P., McDonald, J. K., & Stefaniak, J. (2018, October). *Becoming learning designers: A journey for new professionals (with help from academic programs)*. Panel discussion at the annual meeting of the Association for Educational Communications and Technology, Kansas City, MO.
- Winters, D. M., McDonald, J. K., Hansen, D. L., & Balzotti, J. (2018, October). *Cybermatics playable case study: Teaching cybersecurity through interactive simulations*. Presentation at the annual meeting of the Association for Educational Communications and Technology, Kansas City, MO.
- McDonald, J. K. (2017, November). *A framework for classifying design studio pedagogy*. Presentation at the annual meeting of the Association for Educational Communications and Technology, Jacksonville, FL.
- Slagter von Tryon, P. J., Hirumi, A., & McDonald, J. K. (2017, November). *Preparing the next generation of instructional design leaders*. Panel discussion at the annual meeting of the Association for Educational Communications and Technology, Jacksonville, FL.
- McDonald, J. K. (2016, October). *Surviving and thriving during digital disruption*. Presentation at the annual meeting of the Association for Educational Communications and Technology, Las Vegas, NV.
- McDonald, J. K. (2016, September). *Improving studio pedagogy: Theory and practice*. Presentation at the USU Instructional Technology and Learning Sciences seminar, Logan, UT.
- McDonald, J. K. (2016, June). *Design empathy: Case study*. Presentation at the annual meeting of the Instructional Design Learning Community, Salt Lake City, UT.
- McDonald, J. K. (2016, June). *Design empathy: Foundations*. Presentation at the annual meeting of the Instructional Design Learning Community, Salt Lake City, UT.
- McDonald, J. K. (2015, December). *Developing design disciplines*. Presentation at the BYU Instructional Psychology & Technology seminar, Provo, UT.
- McDonald, J. K. (2015, March). *Uncomfortable theories*. Presentation at the BYU Instructional Psychology & Technology seminar, Provo, UT.
- Howell, S. L., Nielson, D. C., McDonald, J. K., & Seawright, L. L. (2013, November). *Working as a design professional*. Presentation at the annual meeting of the Instructional Design Learning Community, Salt Lake City, UT.

- McDonald, J. K. (2013, November). *Authentic storytelling*. Presentation at the annual meeting of the Instructional Design Learning Community, Salt Lake City, UT.
- McDonald, J. K. (2012, November). *The creative spirit of design*. Presentation at the LDS Motion Picture Studio Employee Seminar, Salt Lake City, UT.
- McDonald, J. K. (2012, September). *Jerusalem: The movie*. Presentation at the BYU Instructional Psychology & Technology seminar, Provo, UT.
- McDonald, J. K. (2011, June). *Using social media in instructional products*. Presentation at the annual meeting of the Social Technology Council. Salt Lake City, UT.
- McDonald, J. K. (2011, February). *Scriptural principles for visual media*. Presentation at the BYU Instructional Psychology & Technology seminar, Provo, UT.
- McDonald, J. K. (2011, February). *Scriptural principles for visual media*. Presentation at the LDS Motion Picture Studio Employee Seminar, Salt Lake City, UT.
- McDonald, J. K. (2010, December). *Imaginative instruction*. Presentation at the Northern Iowa University Instructional Technology seminar, Cedar Falls, IA.
- McDonald, J. K. (2010, October). *Resisting technological gravity: Using guiding principles for instructional design*. Presentation at the annual meeting of the Association for Educational Communications and Technology, Anaheim, CA.
- McDonald, J. K. (2010, September). *Imagination, creation, inter-discipline: Guiding principles for HPT*. Presentation at ISPI-Utah, Salt Lake City, UT.
- McDonald, J. K. (2010, June). *Resisting technological gravity: Using guiding principles for instructional design*. Presentation at the 6th annual Teaching with Technology Idea Exchange, Salt Lake City, UT.
- McDonald, J. K. (2009, December). *Resisting technological gravity: Using guiding principles for instructional design*. Presentation at the BYU Instructional Psychology & Technology seminar, Provo, UT.
- McDonald, J. K. (2009, October). *Imaginative instruction: What master storytellers can teach instructional designers*. Presentation at the annual meeting of the Association for Educational Communications and Technology, Louisville, KY.
- McDonald, J. K. (2008, September). *Imaginative instruction: What master storytellers can teach instructional designers*. Presentation at the BYU Instructional Psychology & Technology seminar, Provo, UT.
- Gibbons, A. S., & McDonald, J. K. (2008, June). *Operational principles*. Presentation at the 4th annual Teaching with Technology Idea Exchange, Orem, UT.

- McDonald, J. K. (2008, June). *Imaginative instruction: What master storytellers can teach instructional designers*. Presentation at the 4th annual Teaching with Technology Idea Exchange, Orem, UT.
- Singley, B. G., Hotchkiss, R. H., & McDonald, J. K. (2008, June). *Computer-based instruction for engineering education in the developing world*. Paper presented at the Conference of the American Society for Engineering Education, Pittsburg, PA.
- McDonald, J. K. (2007, October). *Technological gravity*. Paper presented at the annual meeting of the Association for Educational Communications and Technology, Anaheim, CA.
- Botturi, L., Stubbs, S. T., Derntl, M., Gibbons, A. S., Hokanson, B., McDonald, J. K., & Parrish, P. (2007, October). *Creativity and method: Exploring design languages in instructional design*. Panel discussion at the annual meeting of the Association for Educational Communications and Technology, Anaheim, CA.
- McDonald, J. K., & Rogers, P. C. (2007, September). *Principle-based design: Adjusting instructional approaches for new environments*. Paper presented at the Open Education 2007 conference, Logan, UT.
- McDonald, J. K. (2007, September). *Selecting product alternatives*. Presentation to the Salt Lake Product Management Association, Salt Lake City, UT.
- Osguthorpe, R. T., Rogers, P. C., & McDonald, J. K. (2007, April). *Raising expectations by improving instructional help*. Paper presented at the annual conference of the American Educational Research Association, Chicago, IL.
- McDonald, J. K. (2007, January). *Technological gravity*. Presentation at the Wayne State University Instructional Technology seminar, Detroit, MI.
- McDonald, J. K. (2007, January). *Technological gravity*. Presentation at the BYU Instructional Psychology & Technology seminar, Provo, UT.
- McDonald, J. K. (2006, November). *Participatory prototyping: Improving faculty participation in technology-mediated instruction*. Paper presented at the Fourth International Conference on Multimedia and Information and Communication Technologies in Education, Seville, Spain.
- Hotchkiss, R. H., McDonald, J. K., & Singley, B. G. (2006, November). *Extending sedimentation education to the developing world through instructional simulations*. Paper presented at the International Sediment Initiative (ISI) Conference, Khartoum, Sudan.
- McDonald, J. K. (2006, March). *Technology I, II, and III: Criteria for understanding and improving the practice of instructional technology*. Presentation at the BYU Instructional Psychology & Technology seminar, Provo, UT.

McDonald, J. K. (2005, November). *Using collaborative educational tools*. Presentation at the 2nd Annual BYU Teach-nology Conference, Provo, UT.

McDonald, J. K. (2005, November). *A multimedia lesson on random sampling*. Presentation at the 2nd Annual BYU Teach-nology Conference, Provo, UT.

Gibbons, A. S., McDonald, J. K. (2005, June). *Technological gravity*. Paper presented at the Global Chinese Conference on Computers in Education (GCCCE) 2005, Laie, HI.

Granata, G. G. & McDonald, J. K. (2004, March). *Usability concerns of the Blackboard Content Management System*. Paper presented at the Annual Blackboard Users Conference, Phoenix, AZ.

Waddoups, G. L. & McDonald, J. K. (2003, October). *Practical considerations for designing, documenting, and developing learning objects*. Presentation at the BYU Instructional Psychology & Technology seminar, Provo, UT.

University Teaching

Undergraduate

- Instructional Technology in Special Education
- Instructional Technology in Teaching
- Instructional Design for Business and Non-Profits

Graduate

- Advanced Instructional Design
- Design Theory
- Emerging Perspectives in Learning and Instruction
- Introduction to Instructional Design
- Instructional Simulations
- Principles of Learning
- Project Management
- Using Media for Culture Change

University Work Experience

Associate Teaching Professor, Brigham Young University (Provo, UT), 2016 – Present

Teach undergraduate and graduate courses on topics such as instructional design, learning theory, using media for culture change, and emerging issues in design fields. Oversee department internship and seminar programs. Perform community outreach. Explore areas of emerging interest to the department (e.g. developing new experiences for first-year students).

Instructor, Brigham Young University (Provo, UT), 2004 – 2012

Teach undergraduate and graduate courses on topics such as technology integration in public schools, learning theory, using media for culture change, and emerging issues in instructional design.

Instructional Design Consultant, Brigham Young University (Provo, UT), 2006 – 2007
Consultant to academic leaders (deans, department chairs) and faculty, to help them plan learning improvements in their colleges, departments, or courses.

Instructional Media Center Manager, Brigham Young University (Provo, UT), 2004 – 2006
Responsible for hiring, training, and supervising 20 – 30 part-time instructional media producers, who designed and developed educational multimedia and video projects.

Instructional Technologist, Brigham Young University (Provo, UT), 2002 – 2004
Responsible for designing instructional media projects for university faculty; advised faculty members on distance education course production.

Industry Work Experience

Manager of Interactive Design & Animation, LDS Motion Picture Studio (Provo, UT), 2016
Oversaw design and production of interactive exhibits (both digital and physical). Oversaw production of 2D and 3D animation. Managed staff of senior media professionals.

Digital Product Director, Deseret Book Company (Salt Lake City, UT), 2013 – 2016
Oversaw the development, sale, and evaluation of all digital products sold by Deseret Book, including the flagship product, the Deseret Bookshelf mobile eReader app. During my tenure, Deseret Bookshelf received customer ratings of 4.4 on the Google Play store (out of 5) and 4.5 on the Apple App store (out of 5). Additionally, the app's install base increased by over 30%, to over 500,000 devices.

Portfolio Director, LDS Publishing Services Department (Salt Lake City, UT), 2012 – 2013
Coordinated the largest educational media portfolio for The Church of Jesus Christ of Latter-day Saints: over 100 concurrent projects and over \$20 million in annual project budgets, in many media formats (print publications, mobile apps, films, interactive media, etc.). Team size fluctuated, but averaged 20 full-time and close to 30 part-time employees (plus contractors). During my tenure I increased customer satisfaction, on-time, and on-budget delivery to over 90%, from previous levels ranging from 50 - 75%.

Chief of Staff, LDS Media Services Department (Salt Lake City, UT), 2011 – 2012
Consulted with organization executives on all matters related to instructional media production, including process, finance, performance improvement, innovation, creativity, instructional design, and organizational culture.

Director, LDS Motion Picture Studio (Provo, UT), 2010 – 2011
Oversaw production of educational and motivational films, distance learning courses, instructional media objects, satellite-based training seminars, and other interactive media. Managed staff of senior media professionals.

Executive Producer, LDS Motion Picture Studio (Provo, UT), 2008 – 2010
Directed concept development for large or high-profile instructional media projects (websites with 300,000+ pages, 500+ interactive objects, etc.). Supervised the creation of an innovation culture for a large portfolio of instructional projects.

Learning Design Consultant, Self-Employed, 2000 – Present

Consulted on instructional product design with executives from for-profit, non-profit, and educational institutions. Carried out evaluations for executive-level employees in all sectors, of both course and program effectiveness.

Training and Workshops

Design Thinking for Instructional Designers Workshop, 2017, 2018

This full-day, face-to-face training taught design thinking principles to both practicing and academic instructional designers at the annual meeting of the Association for Educational Communications and Technology. I determined the training objectives, supervised material production, and conducted the workshop. Attendees left the workshop with ideas and supplementary materials that would allow them to implement the principles taught in the workshop when they returned to their jobs.

Jobs-to-be-done Workshop, 2015

This half-day, face-to-face training taught product developers the practical skills of customer research and product evaluation. I determined the training objectives, supervised material production, and jointly conducted the workshop with another facilitator. Attendees left the workshop with actual product ideas and features based on real customer research, that could be put into development and released in the following months.

Creativity Seminar, 2012-2013

This weekly, face-to-face seminar was designed for instructional product developers to stay current on techniques of creativity. Each week I chose an objective, researched background readings, and developed discussion topics to help attendees immediately put the ideas into practice. Attendees consistently reported using the topics we discussed in their daily practice, and found the seminar valuable enough to publicize it to their associates.

Program Manager On-boarding, 2007-2008

This self-study, on-boarding process trained new program managers on organization-specific processes and policies. I wrote all training objectives, researched background readings, and developed all training materials. The training decreased the on-boarding process for new hires by over 25%.

Personal Tech Training, 2005

This half-day, face-to-face training helped university faculty learn how to embed simple instructional technologies in their courses. I determined all training objectives, wrote all instructional material, supervised material production, and trained all other trainers. Over 40 faculty members participated, all of whom reported this training to be of practical benefit to help them improve their teaching.

University Course Redesign Workshop, 2004

This face-to-face workshop helped university faculty apply common instructional design principles in their courses, without abandoning effective practices or materials they may

have already developed. I determined all training objectives, wrote over half of the training material and supervised the writing of other training material, and trained all other trainers. Attendees of this workshop reported it was superior to other instructional design workshops because of the focus on using as much existing material as possible, and because of the training philosophy that attendees could apply sound instructional design principles without abandoning all of their traditional practices.

Center for Instructional Design Technology Products, 2004 – 2006

The Center for Instructional Design offered training on a suite of educational technology products, including Blackboard, Macromedia and Adobe web development products, and Adobe graphic design products. During the time period specified, I determined the training strategy and provided final approval for all training materials developed under that strategy. I also supervised the production of all training materials, and trained all additional trainers who would be assisting faculty members with these products.

Professional Consulting (Sample Clients)

Online Course and Multimedia Designers, LDS Business College, 2017

I worked with LDS Business College to develop an introductory course on hospitality and tourism management. The course also created the instructional and graphic style guides for four other courses that were packaged together into a certificate on hospitality and tourism management. During this engagement I also consulted with the college on how to effectively use instructional media in the developing world.

Creative Consultant, FamilySearch Discovery Center, 2013

I worked with FamilySearch to generate concepts for an informal, museum-like learning experience called a Discovery Center, that allows visitors to explore their personal family history.

Instructional Website Evaluator, Deseret Book, 2011

The Deseret Book Company hired me to evaluate the usability and soundness of the instructional strategies used in a “learning-centered” website they were launching to accompany their line of motivational, educational, and inspirational books.

Instructional Design Consultant, Nature’s Sunshine, Inc., 2007 – 2009

I advised senior management on online training practices. I identified strategies to improve existing online training modules. I analyzed audience and business needs to strategically plan for new module development.

Instructional Designer, Agilix Labs, Inc., 2006

I analyzed processes to support an online community of leisure activity hobbyists. I identified potential tools or strategies to help community members share information and resources in a mutually-beneficial manner.

Online Course Evaluator, Monterey Institute for Technology and Education, 2004 – 2009

I evaluated high school and university courses for the MITE’s Online Course Evaluation Project, which provided information to the distance education community regarding the

instructional and technological quality of their offerings. During the time period specified I evaluated over 30 courses for this organization.

Online Course Evaluator, Industrial Training Zone, 2004

ITZ developed online courses to train industrial workers in topics related to hydraulics, pneumatics, mechanics, and electrical systems. The company hired me to evaluate the effectiveness of their overarching instructional strategies. The results of my evaluation were used to direct the work of the first full-time instructional designers hired by the company.

Efficiency Consultant, LDS Foundation, 2002

The LDS Foundation solicits and manages donations for all subsidiaries of The Church of Jesus Christ of Latter-day Saints, including Brigham Young University. The Foundation asked me to review the efficiency of their trust donation process, which resulted in a streamlined procedure and simpler donation forms.

Instructional Designer, Millennium Tax Preparation, 2000

This company produced instructional guides for help individuals properly prepare their U.S. tax returns. They hired me to conduct a quality review the instructional objectives, content, and assessment instruments created by another team of instructional designers. Where necessary, I also rewrote objectives, content, or assessment items.

Service

Brigham Young University, Provo, UT

Member, BYU ARTS Partnership Online Curriculum Committee, 2018 – Present

Consult with BYU ARTS Partnership staff on technology needs for online curriculum; oversee vendor selection and evaluation process; assist in final vendor contracting decision.

Member, Experiential Learning Strategic Planning Group, 2018 – Present

Assist personnel from the BYU Office of Experiential Learning develop a two-year strategic plan.

Co-Chair, Creativity, Innovation, and Design Group, 2018 – Present

Help coordinate the university-wide efforts of the CID group to promote interdisciplinary, design thinking on campus (workshops, reading groups, lunches, website, etc.).

Program Coordinator, Department of Instructional Psychology & Technology Design Thinking Minor, 2017 – Present

Student advising, program marketing, general administration, as well as working with cross-department partners to oversee the program and its growth.

Chair, Department of Instructional Psychology & Technology Special Projects Committee, 2016 – Present

Develop proposal for a new minor in design thinking; develop proposal for a new studio classroom/teaching space for the IP&T department.

Member, Department of Instructional Psychology & Technology Curriculum Committee, 2016 – Present

Review curriculum and course proposals, changes, etc. for the IP&T department; develop integrated, studio curriculum for 1st and 2nd year IP&T students.

Member, School of Education Technology Committee, 2006 – 2007

This committee reviewed technology and instructional media use in the School of Education. As a committee member I participated in policy discussions, researched potential services, and performed other duties as assigned.

Member, Teach-nology Expo Organizing Committee, 2004 – 2005

The BYU Teach-nology Expo was a local, instructional technology conference for university faculty. As a member of the organizing committee, I recruited presenters, trained conference staff, coordinated technology use, and performed other duties as assigned.

Member, Learning Management System Policy Committee, 2002 – 2005

This committee recommended policies and considered exceptions to policies for Blackboard usage at Brigham Young University's Provo, UT and Laie, HI campuses. As a committee member I drafted policy statements, explained policies to faculty members and administrators, and performed other duties as assigned.

Chair, Center for Instructional Design Hiring Committee, 2003

The university's Center for Instructional Design was responsible for developing instructional media for all full- and part-time faculty members. I chaired the search committee for a new instructional designer in the fall of 2003, by selecting the search committee, screening applicants, directing the interview process, and recommending a final candidate for hire.

Professional Service

Judge, K-12 Utah Student Innovator of the Year (2017)

Judge, AECT/ PacifiCorp Instructional Design Competition (2016 – Present)

Journal reviewer, *Educational Technology Research & Development* (2009 – Present)

Journal reviewer, *International Journal of Designs for Learning* (2017 – Present)

Journal reviewer, *TechTrends* (2017 – Present)

Planning committee member, PIDT annual conference (2017)

Community Service

Emergency preparedness coordinator, Spanish Fork, UT, 2008 - 2011

I chaired a committee to help plan local response to potential emergencies in the community such as earthquake, flood, chemical spill, or other widespread disaster.

Blood drive coordinator, Spanish Fork, UT, 2007 - 2011

I organized a small team to host blood drives for my neighborhood, held once every four months.

Volunteer leader and instructor, The Church of Jesus Christ of Latter-day Saints, 1996 - present

As a member of the church I regularly teach classes and perform a wide variety of leadership functions such as planning congregational activities, leading meetings, and visiting church members in their homes. Service is given consistently throughout the week. I recently completed service as the leader of a local congregation of approximately 600 church members.

Research Interests

- Reflective practice for designers
- Creativity in the instructional design process
- Principles that help instructional designers remain focused on the goals and intents of innovative instructional strategies
- Diffusion of innovations
- Design-based research
- The philosophy and history of instructional design
- The role of narrative in instruction and learning
- Critical thinking about instructional design practices
- Design-driven innovation for instructional design